

Directions for Application of E-Books ISBN at National Central Library

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I. Intended Applicants

1. Registered companies, government agencies, group or individual publishers that have published an e-book for public consumption
2. Only publishers listed on the e-book can apply for an ISBN

II. Scope

1. A single book in digital format
2. An e-book published to the public on a medium or device (e.g., CD or USB)
3. An e-book published to the public and available through software that uploads it to a reader.

III. Policies

1. Different versions (including languages) must have a new ISBN
2. Different formats of the same e-book (ex., EPUB, FLASH, Adobe PDF, Zinio PDF) are individual publications and as such should have a different ISBN
3. Updating, revising, or expanding e-book content, as long as it is of sufficient nature so as to be viewed as a new version, must have a new ISBN
4. An e-book that maintains the same format, regardless of differences in devices, system requirements, pagination, exporting media, or display format, is considered the same version
5. Pictures or audio content linked to an e-book are viewed as being a part of the publication and as such does not require an ISBN
6. For an e-book published by two or more cooperating publishers, the first publisher listed on the copyright page (image) is viewed as the publisher
7. Extended identification codes: Publishers can add the producer's code and version number to the ISBN issued by the Library following the appropriate format. If different chapters or sections require differentiation, corresponding codes can also be added.
 - i. To ensure proper use and display of extended identification codes, see "Examples of Use and Display of Extended Identification Codes for E-book" in the Addendum for details.
 - ii. The three English letters for the "Producer's Code" are decided on by the publisher.

IV. Application Process and Documentation

1. The publisher fills out required information regarding the publisher and the e-book on the E-publication Platform System. Site: <http://ebook.ncl.edu.tw>
2. Publisher uploads (or sends) a non-encrypted full-text file and selects open access rights for Library use—that is the cover page, title page, table of

contents, preface, copyright, introduction, corresponding pages (or images), and other content (or images).

3. The Library reviews the full text of the e-book and corresponding documentation, and determines if it meets the requirements for an ISBN.
4. The Library assigns an ISBN according to governing policies and informs the publisher via email through EPS.

V. Display Policies and Location of the ISBN

1. Displaying the ISBN

- i. The ISBN must be displayed on the publication.
- ii. The full 13 digits of the ISBN must be displayed, with a hyphen (-) separating each group of 5 digits. The letters ISBN must precede the numbers, as shown here: ISBN 978-957-678-431-6
- iii. If a barcode is needed, an ISO/IEC15420 barcode must be used.

2. Location of the ISBN

- i. It must be displayed on the title page.
- ii. For e-books that are stored on physical media (such as CDs or USB), the ISBN must be printed on a permanent label (eg., CD or label on CD) and on the packaging. It must also be in a conspicuous spot.
- iii. For e-books not on physical media (such as online publications) the ISBN must be displayed on the title page (or image) or another similar page (such as the first screen image).
- iv. It must be included in a clear manner in any metadata.
- v. The ISBNs for one publication (including different file formats) must be arranged in the same order and show what format it is in. For example:
ISBN 978-957-678-444-6(EPUB)
ISBN 978-957-678-445-3(FLASH)
ISBN 978-957-678-446-0(PDF)
- vi. Other display locations
 - (1) The ISBN should be displayed or printed on publication notices, publication catalogs, inventory sheets, sales catalogs, or other media that displays new publication information.
 - (2) It should also be displayed on links on the e-book's title page (image) to bibliographic information, purchasing information, or previews.

Addendum: Examples of Use and Display of Extended Identification Codes for E-books

1. Use of Extended Identification Codes:

E-book ISBN	Format	Extended Identification Code			Notes
		Producer's	Version Number	Chapters or Sections	

		Code			
ISBN 978-957-678-XXX-X	(PDF)	_BCD	V#	C## PT#	1. If there is no need to specify producer, version, section, chapter, or part, this section can be left blank.
		1. Producer's code is formed by 3 English letters in caps. 2. The code is decided on by the publisher.	1. Different versions are shown in number format from V1 to V999. 2. Publishers assign the version numbers.	1. If sections and chapters need to be divided, use the format C##S#. 2. If only parts or being separated, use PT#.	2. Publishers can format their own extensions based on the rules in this chart. 3. Use an underscore (_) between extension sections.

2. Examples:

ISBN 978-957-678-XX2-6(FLASH)

ISBN 978-957-678-XX3-7(EPUB) _V1

ISBN 978-957-678-XX3-7(EPUB) _V1_C1S1

ISBN 978-957-678-XX4-9(PDF)_BCD_V27_PT5